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# **SALESFORCE SUPPORT MODULE USER OPERATING GUIDE**

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## What is a Salesforce Support Module?

Use the **Salesforce Support Module** to track emails, calls, and other customer interactions.

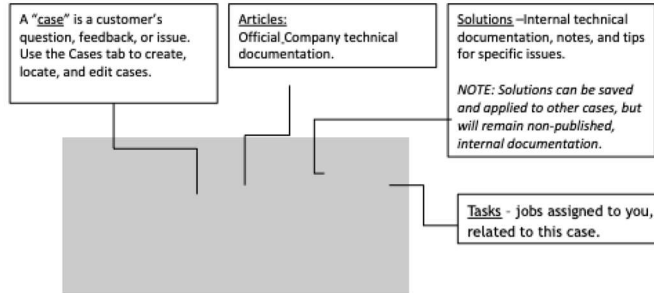


Figure 1-Menu Overview


## Open Salesforce

Select the Salesforce icon on your desktop.  
Enter your login ID and password.



Figure 2

In the main menu (see Figure 2), navigate to the search field and type *support*.  
Select *Support*.

|   |   |
|---|---|
|  | Contact your supervisor if the <i>Support</i> option is not available |
|---|---|

## Create a New Case

When you get a call from a customer about a new issue, you will create a "case" and enter details about the customer's issue.



**Figure 3**

Select Cases > New (see Figure 3).



**Figure 4 - New Case - Top of Screen**

The New Case screen appears (see Figure 4).

- Account Name - property name
- Contact Name - (is the caller's name already in the database? If not, add the caller's name.)
- Status - *New*



The customer and the secondary contact will get an email every time the status changes.

- Secondary Email and Phone - optional (anyone at customer site or Company, who has asked to get updates on the case)
- Due Date - optional
- Category - select one or more categories, then click the right facing arrow to move your choices to the **Chosen** box.

| Category                            | Explanation  |
|-------------------------------------|--|
| <i>User did not attend training</i> | Training - any level of training material Company offers (e.g. self-paced online modules, documents forwarded via Company relevant to the task, to face-to-face training provided by a certified resource)                                   |
| <i>Complex Functionality</i>        | Can be defined by the customer or the technician at the time on case inception   |
| <i>Existing problem</i>             | Would be evidenced by a previous case of the same type and may require merge function be completed   |
| <i>Instructions not clear</i>       | Can be defined by any type instructional material Company offers to included but not limited to, self-paced online modules, documents forwarded via Company relevant to the task, to face to face training provided by a certified resource. |

- Priority - select one of the following:

| Category      | Explanation   |
|---------------|---|
| <i>None</i>   | No known or established priority. Could require input or management input to set priority   |
| <i>Low</i>    | As defined by support group working policies  |
| <i>Medium</i> | As defined by support group working policies  |
| <i>High</i>   | <ul style="list-style-type: none"><li>- Site is at 100% capacity and is unable to rent a single room up to and including all rooms based on reported issue.</li><li>- Site is experiencing a site wide outage or problem that prevents the site from controlling all its units.</li><li>- Installer Company rep onsite</li><li>- Case history indicates site is reporting the same issue for a second time after initial case was closed "Resolved"</li></ul> |

- Channel - How did the customer contact Company Support? Select one of the following:

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|                 |
|-----------------|
| <i>Phone</i>    |
| <i>Email</i>    |
| <i>Text</i>     |
| <i>Web</i>      |
| <i>Slack</i>    |
| <i>Facebook</i> |
| <i>Twitter</i>  |



Figure 5 - Lower Section, New Case Screen

### Description Information Section (see Figure 5)

- Subject - title of subject in a few words
- Description - detailed explanation of the issue as communicated by the customer
- Internal Comments -

### System Information Section

Send Notification to email contact - check this box to turn on email generation to the addresses listed as “contact” and “secondary contact” as listed in the case header.

Save screen.

## Update an Existing Case

You can update a case in one of four ways. You can:

- ✓ Write an email
- ✓ Follow up on a task
- ✓ Add a case comment
- ✓ Close a case



**Figure 6 - Cases Menu**

When making any of these updates, click the Cases menu. All open cases appear in the list (see Figure 6).



**Figure 7 - Select an Open Case**

Select the appropriate case number (Figure 7).



**Figure 8**

Navigate to the **Feed** tab (Figure 8).

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## Write an Email

|   |  |
|---|--|
|  | Contact the customer <u>via email</u> whenever possible; email is our preferred customer communication tool. |
|---|--|

Click the Email tab (Figure 8).




**Figure 9 - Email Tab Shows Running List of Emails Related to Case**

Click Write an email (Figure 9).



**Figure 10**

**From:** Select a Company Support email address (companysupport@ , helpdesk@, support@, testsupport@.)

|   |  |
|---|--|
|  | Do not use your Company email address in the <b>From:</b> field. |
|---|--|

Complete these fields:

- ✓ To -
- ✓ Subject -
- ✓ Message -

Click **Send**.

*-End of Sample-*